

**GRAYS HARBOR COUNTY TOURISM
GRANT PROGRAM INFORMATION**

	Festival and Event Grants	Tourism Hospitality & Special Project Grants	Major Tourism Project Grants	Destination Marketing Project Grants
Eligible Applicants	Tax Exempt/Non-Profit Entities; 501(c)3 and (c)6 organizations; City, County, or other government agencies (excluding those who collect their own 3% Lodging Taxes); Tourism related facilities and operations of Grays Harbor County		Entities and businesses with a qualifying and current Tax ID Number. City, County, or other government agencies (excluding those who collect their own 3% Lodging Taxes)	
Eligible Projects	Festivals and events with less than 5 days of activity that bring in attendees from 50+ miles	Hospitality needs that attract, accommodate, or support tourist activity such as signage, maps, infrastructure or services	Events or activities that attract visitors and operate 5 or more days in a calendar year	Marketing projects that promote Grays Harbor County as a tourist destination
Eligible Expenditures	Multi Media (print, digital, TV, radio, etc.); Design & printing of posters; Flyers and brochures; Online advertising; Elements specific to the event viewed as attractants (such as educational speakers, entertainment, etc.); Permanent signage; Salaries, wages and benefits directly tied to the project or services specified within the grant request, only as allowed by applicable statutes and RCWs governing the use of Lodging Tax funds	Multi Media (print, digital, maps, TV, radio, etc.), Design and printing of posters, flyers, brochures; Online Advertising; Elements Specific to Tourism Hospitality services or projects used to attract, accommodate or support potential tourists; Qualifying projects necessary to accommodate the public health and safety needs of potential tourists; Permanent signage related to tourist attractions; Salaries, wages, and benefits directly tied to the project or services, only as allowed by statutes and RCWs governing the use of Lodging Tax Funds	Multi Media (print, digital, TV, radio, etc.); Design & print of posters, flyers, brochures, etc; Online advertising; Elements specific to events/activities aimed at attracting potential tourists (entertainers, educational speakers, etc.); Elements specific to an event that support infrastructure, or operation of the activity, and accommodate the public health & safety needs of tourists; Permanent signage directly related to the tourist attracting event/activity; Salaries, wages, and benefits directly tied to the project or services, only as allowed by statutes and RCWs governing the use of Lodging Tax Funds	Qualifying costs of any marketing project or venture that either promote the tourism assets in Grays Harbor County to potential visitors residing outside a distance of 50 miles, produce overnight stays, and/or create tourism related commerce. Salaries, wages, and benefits directly tied to the project or services, may only be funded as allowed by statutes and RCWs governing the use of Lodging Tax Funds
Ineligible Expenditures	General administrative costs such as salaries, wages & benefits (not directly related to the event/project); Capital and general organizational operating costs not directly related to the event/project; Items for resale; Advertising that cannot be proven to reach significant and relevant markets outside of 50 miles from the festival/event/project location			
Total Available Funding in Program	\$100,000	\$100,000	\$200,000	\$200,000
Maximum Individual Project Award	\$7,500	\$20,000	\$200,000	\$200,000
Evaluation Criteria	Complete application that includes current state or federal, qualifying Tax ID Number; Application received by deadline; Generates overnight stays and other commerce from visitors residing outside of Grays Harbor County; Draws a significant number of visitors from 50+ miles outside of Grays Harbor County; Provides a detailed breakdown of effective advertising/marketing campaign; Leverages other funding sources; Service or project must be covered by insurance; Project will have overall, economic and socially redeeming benefit to the community; Project provides measurable outcome performance indicators			
Application Submission Timeline	August 15, 2026 to September 15, 2026 - Applications must be received or post-marked by 5:00pm on September 15 and may <u>not</u> be faxed or sent by email.			
LTAC Review & Funding Approval Timeline	The Grays Harbor County Lodging Tax Advisory Committee application review and applicant presentation meeting will take place September 21 & 23, 2026 . Recommendations for funding approval will go before the County Commissioners in October. Funding award notifications will take place prior to the end of November 2026 .			